

Night for Rights Gala 2025

WEDNESDAY, NOVEMBER 5, 2025 | ARCADIAN COURT, TORONTO

One of Toronto's liveliest media fundraisers, JHR's annual fundraising dinner **Night for Rights** inspires and impresses guests every year. It is an inspiring evening in celebration of human rights journalism around the world. Proceeds of the evening go to support JHR's programming in Canada and overseas.

Highlights:

- Hear from world-class speakers such as Nobel Laureate Dmitry Muratov, Lisa LaFlamme, Jann Arden, and others
- Connect and network with prominent Canadian and international journalists
- Support human rights initiatives in Canada and across the globe

ABOUT JOURNALISTS FOR HUMAN RIGHTS

Since 2002, JHR has supported journalists in over 30 countries, training them to report on human rights and governance issues in their communities. The need for this work is accelerating, not abating, and we have been growing rapidly to meet the intensifying demand for effective human rights reporting. Media freedoms and human rights are under massive strain due to the ongoing pandemic and worsening geopolitical climates around the globe.



Why Sponsor?

Sponsoring JHR's **Night for Rights** Gala Reception offers companies a powerful opportunity to align with the vital cause of advancing global human rights through media empowerment. By supporting this lively fundraising event, companies showcase their commitment to objective journalism, free expression, and marginalized voices. The gala provides unparalleled networking and visibility, emphasizing corporate social responsibility and dedication to promoting a free and informed press. Supporting JHR's programming through sponsorship not only strengthens human rights and media freedoms but also enhances a company's reputation by aligning with the values of social justice and media empowerment.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsorship - \$50,000

As the Presenting Sponsor of the JHR **Night for Rights** Gala, you will enjoy exclusive benefits, including hosting a VIP pre-reception with keynote speakers and dignitaries, premium brand exposure in leading media outlets, and recognition during the event with speaking opportunities. This prestigious sponsorship highlights your commitment to supporting press freedom and human rights initiatives globally.

BENEFITS

- Host a pre-reception function for up to 1 hour and invite VIPs with keynote speaker
- Logo included in ½ page prominent media outlet (i.e. National Post/Toronto Star)
- 1 table of 8 at the event that includes a pre-event VIP get together with JHR Board and VIPs

VIP Registration Sponsor - \$25,000

The VIP Registration Sponsor supports the JHR **Night for Rights** Gala with exclusive branding opportunities, VIP access, and high-profile media exposure.

BENEFITS

- Your branding at the registration and check in
- 1 table of 8 at the event that includes a pre-event VIP get together with JHR Board and VIPs
- Logo included in ½ page prominent media outlet (i.e. National Post/Toronto Star)

Photography Sponsor - \$15,000

The Photography Sponsor ensures your brand is highlighted on red carpet photos, media backdrops, and all event photography, with additional benefits including event tickets and media exposure.

BENEFITS

- Be recognized as the photography sponsor as guests walk the red carpet when they arrive
- Your branding on all photos either digital or print
- Your logo on the media backdrops (along with presenting sponsor)
- 4 tickets to the event
- Logo included in ½ page prominent media outlet (i.e. National Post/Toronto Star)

Award Sponsor - \$15,000

The Award Sponsor offers the opportunity to present the prestigious achievement award alongside the JHR Board Chair, with recognition in all media, event tickets, and prominent logo placement in major media outlets.

BENEFITS

- Sponsor the achievement award and present it to the award recipient along with the JHR board chair
- Recognized in all media
- 4 tickets to the event
- Logo included in ½ page prominent media outlet (i.e. National Post/Toronto Star)

Panel Presentation Sponsor - \$15,000

The Panel Presentation Sponsor for \$15,000 includes the opportunity to introduce keynote speakers, along with logo placement in prominent media outlets, ensuring strong visibility and engagement during the event.

BENEFITS

- Be a part of the keynote presentation by introducing the speakers
- Logo included in ½ page prominent media outlet (i.e. National Post/Toronto Star)

JHR Ambassador Recognition Partner - \$15,000

The JHR Ambassador Recognition Partner celebrates your support of the JHR Ambassador Program, honoring distinguished ambassadors like Lisa LaFlamme at the event, with additional benefits including event tickets and prominent media recognition.

BENEFITS

- Be recognized as a JHR Ambassador program champion and help recognize 4 JHR ambassadors at the event
- 4 tickets to the event
- Logo included in ½ page prominent media outlet (i.e. National Post/Toronto Star)

Branded Bar Sponsor - \$15,000 (branding/decor at additional cost)

The Branded Bar Sponsor offers exclusive branding at the bar, with drinks provided by your company, along with logo placement in prominent media outlets for maximum exposure. (Additional costs apply for branding and decor.)

BENEFITS

- Your branding across the bar and the drinks courtesy of your company
- Logo included in ½ page prominent media outlet (i.e. National Post/Toronto Star)

First Cocktail Sponsor - \$7,500

The First Cocktail Sponsor highlights your brand with logo-branded cocktail napkins and a signature cocktail served to guests upon arrival, offering prominent early-event visibility.

BENEFITS

- Your branding on the cocktail napkins and have your signature cocktail passed as people arrive

Coat Check Sponsor - \$5,000

The Coat Check Sponsor features your branding at the coat check area and on all event program materials, providing consistent visibility throughout the event.

BENEFITS

- Your branding at coat check and on all event program materials
- Ability to have giveaways at coat check

Fund a Need (Live Auction) Sponsor

Be recognized as a true champion of JHR and have the opportunity to showcase that you will provide some kind of matching percentage to the donations received (total donations at the event typically are \$50,000).

Plus, all sponsors receive:

- ✔ Newsletter mention (8,000 subscribers and journalists)
- ✔ Recognition in Annual Report and on website
- ✔ Acknowledgement at the event from the podium
- ✔ Logo included in all communications surrounding the event

TICKET PRICES

General.....	\$1,000
Student.....	\$250
Table of 8.....	\$8,000

Have an idea that you'd like to explore?

We are happy to work with you to showcase your brand in a way that is meaningful to you!