



jhr | Journalists for
Human Rights

2014 ANNUAL REPORT YOUR SUPPORT MOBILIZES MEDIA TO CHANGE LIVES





FROM THE DESKS OF THE EXECUTIVE DIRECTORS

*Your support changed lives from
Attawapiskat to South Sudan*

Instability and uncertainty were the words of the year for media in 2014. Reporters around the world continue to work in fear.

This uncertainty makes your support of JHR more important than ever before.

In 2014, you helped JHR train journalists in Africa, Canada, and the Middle East. Your support gave these reporters the skills to report safely and objectively on human rights stories in their communities – and caused significant, life-altering change.

Thank you.

In South Sudan, you helped JHR-trained reporters publish stories about how the civil war has eroded women's rights and

increased child sex trafficking. Those stories sparked important national conversations and helped bring much-needed support to women and children in need.

Because of your generous commitment to human rights journalism, community radio reporters in remote Indigenous communities in northern Ontario broke vital local stories on everything from the housing crisis in Attawapiskat, to the problems of part-time policing in Constance Lake. They are now selling quality stories, photos, and broadcasts to media outlets across Canada.

Your support over the years also paid off in 2014 in West Africa. In the middle of the tragic Ebola outbreak, JHR-trained journalists in Liberia and Sierra Leone worked at the forefront of public health reporting, bringing life-saving facts and information to people in their communities.

At a time when it is more dangerous to be a journalist than ever before, your support and investment is helping journalists use media to change lives. *This work would not be possible without you.*

Thank you for playing a critical role in JHR's global impact and success in 2014. Your continued support will help take JHR to even greater heights in 2015.

— Rachel Pulfer and Danny Glenwright

“

I have learned how to identify missing elements in human rights articles. I have also learned how to defend my integrity as a journalist.”

— *Jakita Catherine, Equator Broadcast Corporation, Juba, South Sudan*



▶ THE VIEW FROM THE BOARD...

And now, with an eye to the split-second news cycle of the 21st century, a question: if a crisis exists, but few people are aware of it, how can we be sure that it happened?

Our organization, Journalists for Human Rights, works towards a day when that question need no longer be asked.

Too often, in too many places, bad news is hushed up. At JHR, we work to change that – and step by step, we succeed. In 2014, we continued initiatives in Africa, parts of the Middle East, and within Canada. Overall, our staff and volunteers trained more than 2400 journalists, who produced more than 500 human rights stories. We began a new training project in South Sudan, and launched a citizen reporting app in Jordan. We started the first vocational training journalism school in the eastern part of the Democratic Republic of Congo, and facilitated training sessions in Kuwait. Other efforts included 12 month training projects in Ghana and Tanzania. In northern Ontario, we scaled up our Indigenous Reporters Program,

training more than 55 reporters and more than 500 community workers.

Those are just some of our programs, and 2015 brings new initiatives. With Executive Director Rachel Pulfer on leave for half the year, interim Director Danny Glenwright's inspired efforts built further upon the momentum established by Rachel. As Danny winds up his term and Rachel prepares to return, the JHR Board – and all who worked on our programs or benefited from them – thank Danny for his efforts.

As the Chinese philosopher Lao Tzu famously observed, a journey of a thousand miles begins with a single step. We know there will always be new challenges and trouble spots to be confronted. But each step taken marks new progress – and its own victory. We thank all who support us on the journey.

— *Anthony Wilson-Smith*
Chair of JHR Board of Directors



MISSION

empowering journalists to cover human rights stories objectively and effectively.



VISION

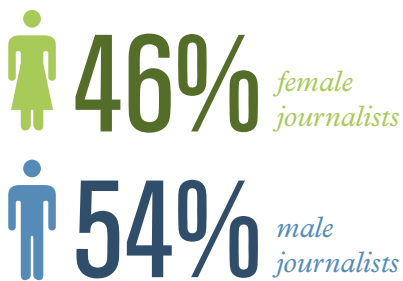
for everyone in the world to be aware of their rights.



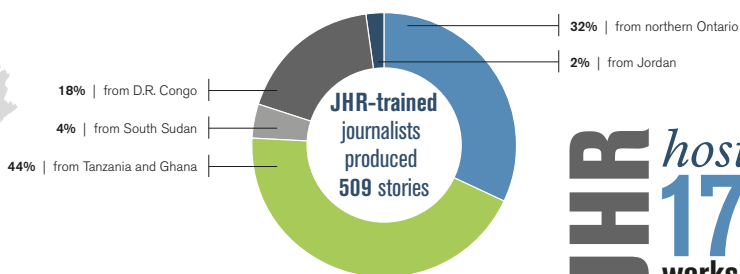
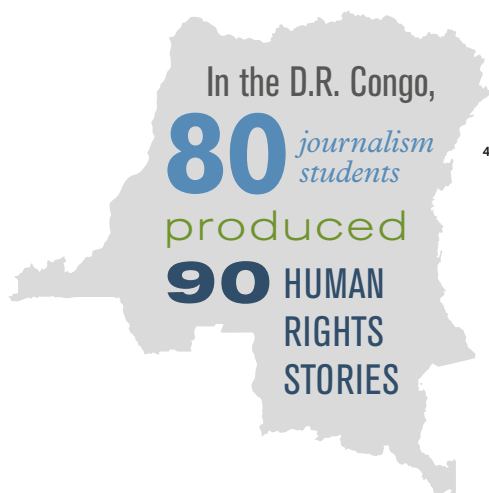
JOURNALISTS FOR HUMAN RIGHTS

HELPS REPORTERS INVESTIGATE LOCAL HUMAN RIGHTS ISSUES AND SHARE STORIES THAT WOULD OTHERWISE NEVER BE TOLD.

JHR trained
2403
journalists
in 2014



163 human rights reports submitted to **jhr's** Maidan citizen reporting app in Jordan



JHR hosted **177** workshops

- 2008** — launched JHR in the D. R. Congo
- 2013** — started Indigenous Reporters Program and launched program in Jordan
- 2014** — launched JHR in South Sudan and finished 12 months of journalism training in Tanzania and Ghana

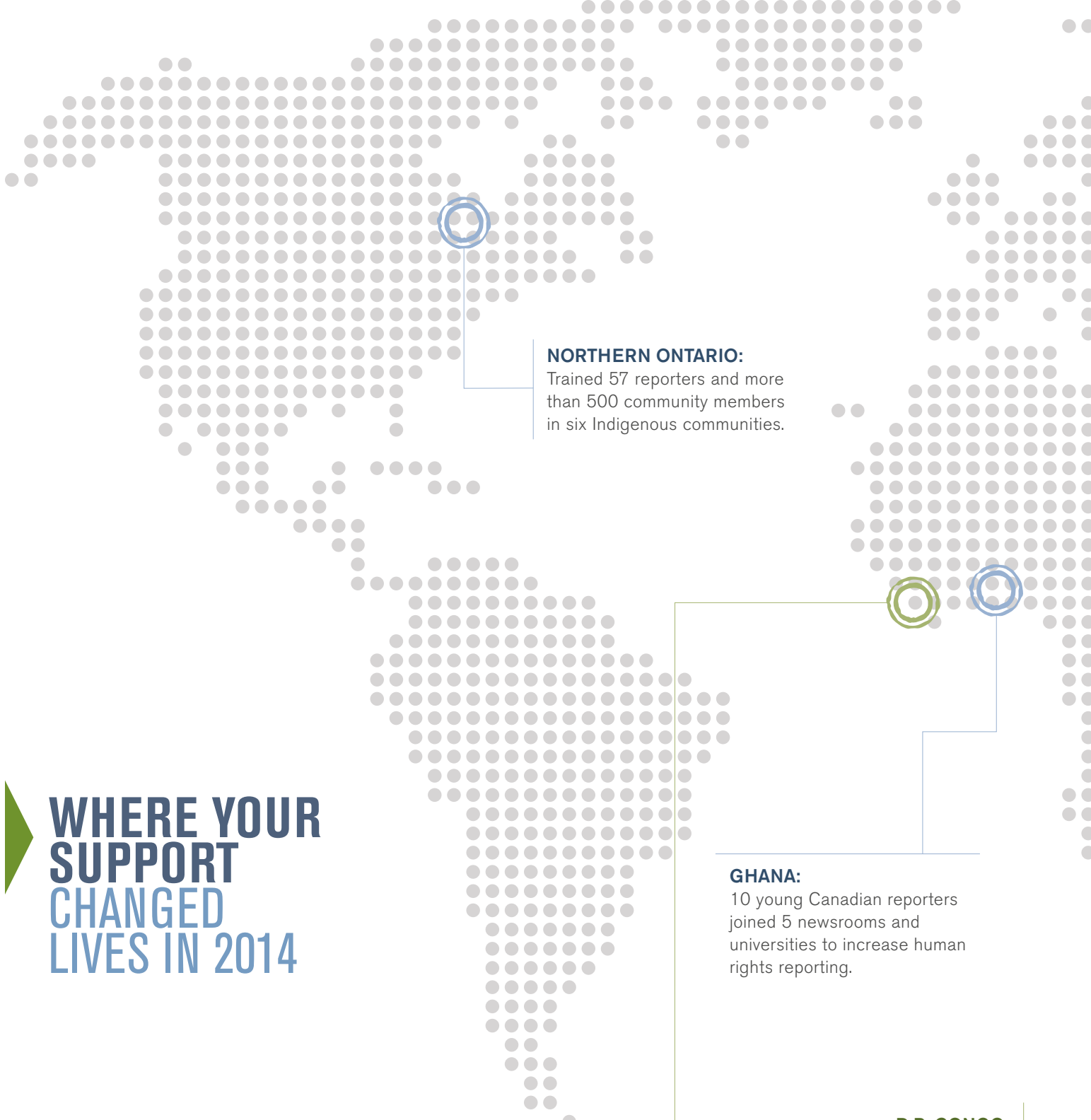
EVERY \$ invested in **jhr's** program in South Sudan reaches **11** people

In Ghana and Tanzania,

20 JHR trainers hosted **150 WORKSHOPS**, for **2148 STUDENTS AND JOURNALISTS**, who went on to produce **226** human rights STORIES, start **3** human rights reporting clubs, and **3** new campus media outlets.



**WHERE YOUR
SUPPORT
CHANGED
LIVES IN 2014**



NORTHERN ONTARIO:

Trained 57 reporters and more than 500 community members in six Indigenous communities.

SIERRA LEONE AND LIBERIA:

JHR-trained journalists in Sierra Leone and Liberia won awards for their public health reporting on the Ebola crisis.

GHANA:

10 young Canadian reporters joined 5 newsrooms and universities to increase human rights reporting.

D.R. CONGO:

Started the first practical journalism program in eastern D.R. Congo focusing on investigating sexual violence and supporting female reporters and students.



JORDAN:

Launched a citizen-reporting app to help journalists collect data on human rights violations.

TANZANIA:

10 Canadian reporters worked in newsrooms in Dar es Salaam and Mwanza training local journalists on human rights reporting.

KUWAIT:

Hosted human rights reporting workshops with the Canadian Embassy in January and December.

SOUTH SUDAN:

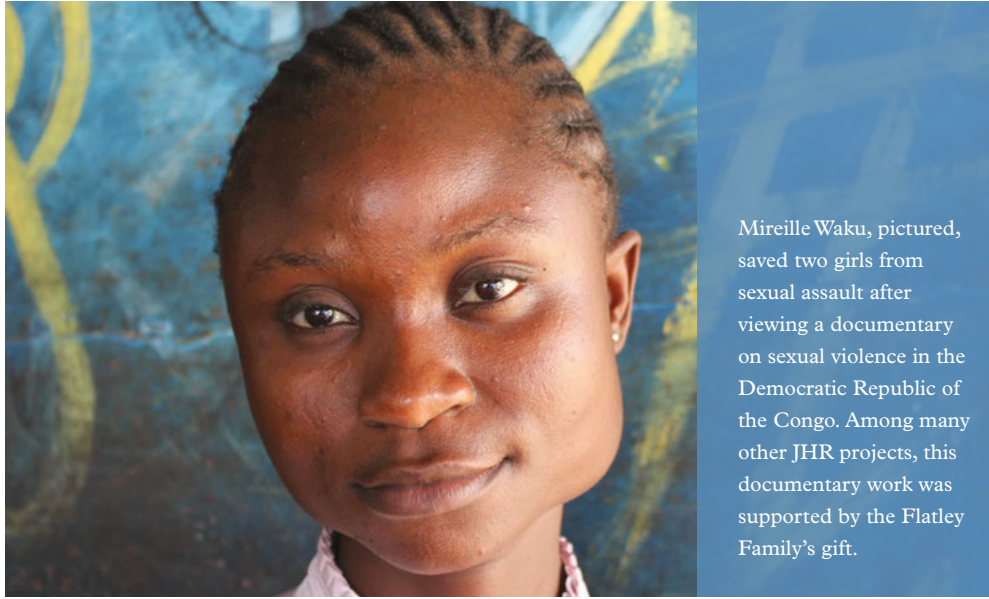
Launched JHR training in the world's newest country.



Producing a documentary was a challenge to give voice to the forgotten ones. Without JHR's training and support, it would have been very hard to do a good job. JHR gave me the opportunity to produce a documentary, and more importantly, on human rights issues."

— *Munor Kabondo, Kinshasa D.R. Congo*





Mireille Waku, pictured, saved two girls from sexual assault after viewing a documentary on sexual violence in the Democratic Republic of the Congo. Among many other JHR projects, this documentary work was supported by the Flatley Family's gift.

MAKING MEDIA MATTER A FAMILY COMMITMENT

The daughters of the Flatley family value strong human rights journalism and gave generously to support JHR's impact.

Women succeed by empowering other women. Margaret, Irene, and Shannon Flatley decided to do just that after Margaret learned about JHR.

In 2008, their parents set up a private foundation and put their three daughters in charge of making philanthropic gifts to causes they cared about.

"JHR fits with the kind of journalism I am interested in," said Margaret, who has a degree in the same field. The sisters decided to pay it forward by making an \$82,000 gift to JHR.

The Flatley family's generous donation is supporting female reporters and students in eastern D. R. Congo. With

JHR training, courageous women are building their reporting skills in one of the most dangerous places to be a woman - let alone a journalist. And reporters in South Sudan are benefiting from the Flatley family's support from specific training on women's rights.

Because of the Flatley family's generosity, female journalists are giving women a public voice. "The media usually only speaks to men," said Delphine Asumani, secretary for the Association for the Disabled of Central Africa, when asked how JHR is empowering women in the D.R. Congo. "Journalism students trained by JHR amazed me. They do not make any difference between men and women."





DON'T TOUCH THAT DIAL

The power of radio improves policing in Constance Lake First Nation

Criminals don't take time off on weekends. But in Constance Lake First Nation, the Nishnawbe-Aski Police Service (NAPS) was only operational Monday to Friday, from 6 am – 9 pm.

People in the small Indigenous community didn't feel safe. Most crimes happened at night, after the NAPS office had closed. The closest 24/7 police station was more than an hour's drive away. That's a long time to wait after calling 911.

"The people of Constance Lake had been wanting 24/7 police service in the community for a while," explained Rick Allen, a volunteer at 89.9 Constance Lake Radio. "But NAPS is underfunded and was putting off having a police officer stationed full time in the community."

Rick had been working with a JHR trainer to increase news coverage at the radio station when he got the idea for a call-in show. The topic? Police service in the community.

The radio show was a hit. People called in to stand up for their rights and share how the part-time police service was impacting their lives.

Shortly after the radio program aired, NAPS agreed to provide 24 hour police service to Constance Lake. The community is building an onsite residence for off-duty officers.

Using the power of media and JHR's support, Rick empowered his community and ensured that authorities are accountable to the needs of the people.

JHR's work in Northern Ontario is generously supported by the Ontario Trillium Foundation and by donors like you.



“

Journalists have a great responsibility – everyone does – to be actively involved to make the world a better place.”

— Belinda Stronach, CEO, Stronach Consulting Corp



DIVING FOR DATA IN JORDAN

JHR-trained reporter shines light on violence against women

Jordanian journalist Remaz Mussa, 26, broke new ground using data journalism to report on honour crimes in his homeland.

Remaz started working on the honour crime stories after he attended a JHR training session. With help from JHR trainers, Remaz learned the basics of using data to develop human rights stories.

Reporting on honour crimes was challenging for Remaz. Many media outlets avoid the issue. Although Jordan has an access to information law, it is hard to find publicly-available data to back up peoples' stories.

Using skills he learned from JHR trainers, Remaz searched court records for data on honour crimes. He read the decisions in hundreds of cases, and developed a series of infographics showing how authorities have dealt with honour crimes in Jordan since 1995.

"I knew from the beginning that the preparation of the report would be very hard especially with the lack of data," Remaz explained. "But I decided to do it."

Remaz's reports caused quite a stir – they were widely circulated on social media and cited in other outlets, including Human Rights Watch. The story also triggered debate in the Jordanian Parliament, resulting in the amending of an article in the penal code. Previously many rapists got around prosecution by marrying their victims. Now, that is no longer possible.

Remaz is now setting his sights on the gender gap. He will use his JHR data reporting skills to investigate the lack of women in leadership in Jordanian politics and business.

JHR's program in Jordan is generously funded by the U.S.-Middle East Partnership Initiative, the UN Democracy Fund, and by donors like you.



With JHR's involvement, we have become conscious of the type of stories we tell...[Journalism] is for the people and the difference [it] can make."

— Adams Isakka, Intern, Radio Gold Accra, Ghana





GIVING BACK

Jordan Benadiba, a consultant at Crestview Strategy, donates her time and expertise to help raise JHR's profile. We asked her why JHR matters to her...

Q How did you get involved with JHR?

A few years ago Crestview began a charitable partnership program with JHR. As a public affairs agency we have helped connect JHR with opinion leaders in Ottawa and raise JHR's profile.

At Crestview we understand the importance of media – how it can bring to light key issues, hold leaders accountable and shape the public conversation. This is why we support and understand the importance of JHR's work.

Q Why do you support human rights journalism?

Independent media informs citizens about their rights and enforces government transparency. I believe that

when people are informed about their rights they are likely to demand more from their governments and create an open society.

Before working as a consultant I spent time working in the development sector in Kenya and Jordan. I saw first-hand how, when people are informed of their rights, they create positive change. A free press helps share information but also sparks lasting change.

Q What excites you most about JHR?

I am continually impressed with the fact that JHR undertakes this important development work but does so in a way that ensures that its projects are sustainable and long-lasting. The best development projects are those that have ripple effects across a society – JHR's projects create ripple effects.



The most important thing that I learned was critical thinking, JHR helped me think outside the box and really understand how stories relate to human rights. The most interesting part was when we chose a story and went out with a partner to write an article about it. It really made me think like a journalist.”

— Engy Sobieh, Kuwait City, Kuwait

JHR brings together what is the essence of speaking truth to power. For me the people in this organization are fighting every day, concretely, for a better world.”

— Justin Trudeau, Leader, Liberal Party of Canada



THE POWER OF PARTNERSHIPS

At JHR, we believe in the power of sharing. JHR's Expert Trainer program gives Canadian journalists the chance to share their skills with their colleagues in JHR programs around the world.

Journalists from Global News, CTV News and CBC mentor reporters in JHR programs for up to four weeks.



"My experience teaching data journalism techniques with JHR in Jordan was extremely rewarding. My work as a data journalist relies heavily on Freedom of Information legislation to obtain government databases and documents, which I then turn into stories. Before I left, I wasn't sure whether it was possible to find this kind of data in Jordan.

During my time with JHR, I learned about the issues in the region but also the challenges that journalists face in accessing information. In Jordan, the government often releases information in pdfs – one of my own pet peeves. We commiserated about how hard it is to get information out of a pdf. It was comforting to know that journalists all over the world hate that file format.

My students were some of the top newspaper editors and reporters in the country, hoping to use the techniques they learned in my workshop to mentor other journalists who were interested in data journalism. They learned quickly, employing advanced Excel techniques and creating maps from story ideas they spotted in the data.

And they asked me about journalism in Canada. They wanted to know if the oil industry had any influence in Canadian politics. They wanted to know how to request information from the U.S. government for use in their own stories. They wanted to know if data journalism stories ever resulted in positive policy changes.

The journalists I met in Jordan were smart, enthusiastic, and curious. And over lunch, during the many smoke breaks, and at massive, delicious dinners in the city, they told me how they were pursuing stories about human rights abuses, sometimes at personal risk, and pushing for a more open government. Their work is truly inspiring – and we learned a lot from each other."

— Leslie Young, Investigative Reporter, Global News



"I decided to become a JHR trainer because I believe in our mission to give local journalists the tools to tell their own stories. When local journalists are trained in human rights reporting, they're more invested in the outcome. I saw this first hand in Sierra Leone.

When young journalists in my seminars learned their country has committed to respecting and promoting human rights as part of the United Nations, it was a revelation and the story ideas started flowing.

We began reporting stories on access for the disabled, domestic abuse, and child labour. These are the kinds of stories that need to be told. In young democracies like Sierra Leone, a well-trained free press has the power to create real change.

I left Sierra Leone inspired by the young journalists I met who love their country and want to help make it better. This is what the partnership between CTV News and JHR is all about and I'm proud to be a part of it."

— *Ethan Faber, Assistant News Director & Managing Editor, CTV News Vancouver*



So much is focused on sports and celebrity journalism, and what's really important is human rights journalism and bringing to light the kind of abuses of power that take place. Not only here in Canada, but right around the world."

— *Troy Reeb, Senior Vice President of News, Global News*



YOUR SUPPORT IN ACTION IN THE D.R. CONGO

With perseverance, a reporter's work leads to increased education funding for deaf children

When Alphonse Nekwa Makwala started reporting on the challenges of hearing impaired people in his city, Matadi, he had no idea that his TV reports were building the foundations for a school.

Alphonse runs the local JHR press club and is always on the lookout for strong human rights stories.

Many people in Matadi have hearing impairments. Most deaf people live in poverty because they can't find a job and have little education. There was no school for deaf children in the city. The government had promised funds to build a school, but nothing had happened yet.

When Alphonse's story was broadcast on TV, people started to act. They

demanded the government deliver on its promise to build a school for the deaf.

After months of pressure, the government released money promised for the school and purchased land. Slowly and carefully, the school was built. And then the money ran out. There was a school, but no funds to pay teachers or buy equipment.

Alphonse followed the story and broadcast updates on the school's progress and the government's financial management.

Finally, in January 2014, the government started to support the school's operational costs. With a budget of about \$1,200 Canadian dollars every month, the school is now up and running.

Because of Alphonse's tenacious reporting, children with hearing and speech disabilities are getting an education and learning valuable skills.

JHR's programs in the D.R. Congo are generously supported by the National Endowment for Democracy, the Flatley Family Foundation, the Donner Canadian Foundation, and by donors like you.



FROM TANZANIA TO TORONTO

In September 2014, Samuel Awami, a Tanzanian journalist with The Citizen newspaper in Dar es Salaam, travelled to Toronto to join the Southam Journalism Fellows at Massey College in the University of Toronto. Just eight months later, Awami headed back to take up a new role as a BBC correspondent. We asked him how the fellowship impacted his life.



“It all started over a cup of tea. I was talking to Roohi Sahajpal, a JHR trainer, about my dreams for the future. I told her about my desire to study outside of Tanzania. I wanted to sharpen my mind, gain exposure to the world, and experience what life is like elsewhere.

The next morning, Roohi sent me a link to the fellowships at Massey College. To be honest, when I filled out the application

form, I had no hope I would be the journalist that JHR was looking for. But to my great excitement, eight months later, I was packing my bags for Canada.

One of the most valuable aspects of the fellowship is the privilege to audit any class at the University of Toronto. You get to enjoy the academic exposure without paying the price that usually comes in the form of exams.

The first semester I picked four classes: the Political Economy of Regionalism, Peacebuilding, Gospel, Church and Culture and Women in African History.

While I enjoyed all of my classes, the Women in African History class had the most impact on my academic adventure. When I signed up, I had an attitude of “I’m an African and I know pretty much everything about African affairs.”

But I was wrong. Big time. I learned mind-blowing facts about issues that I had never heard of, not in my day to day conversations nor in text books and media. For my passion for girls’ rights and gender equality, this class was wonderfully eye opening.

I’m still struggling to find the best phrase to perfectly sum up the wonderful eight months of the fellowship. It’s just too precious to put it in words. I know for a fact I’m ready to go back to Tanzania and unleash my rekindled passion for storytelling and reporting.

— Samuel Awami

The Gordon N. Fisher/JHR Journalism Fellowship is an annual opportunity for an African journalist to participate in the William Southam Journalism Fellowship Program. Funding for the Fellowship is provided by a generous endowment from the Alva Foundation to honour the late Gordon N. Fisher. Massey College administers the fellowship in partnership with Journalists for Human Rights.



It was a truly exciting experience working with JHR on a data project. It was refreshing to see journalists use data they had gathered themselves to source original stories. I think this represents the breaking of a new dawn for data-driven journalism in Ghana.”

— Philip Kofi Ashon, Online Manager, *The Weekend Globe*, Accra, Ghana





HUMAN RIGHTS REPORTING ON THE EBOLA FRONTLINES

Kolubah Akoi didn't start out to be a hero. But when the Ebola crisis hit Lofa County in Northern Liberia in July, instead of fleeing, the JHR-trained journalist decided to stay and report on the impact of the devastating disease.

In the middle of an epidemic, Kolubah credits his JHR training for giving him both the skills and the courage to stay and report.

"I said to myself, I was trained as a human rights journalist, trained to serve humanity," he explains. "If I leave, who will inform the world? The government shut the road and quarantined the entire county. Who will tell the story behind the barricade?"

In July, Kolubah saw a man on the street bleeding from his ears, vomiting, and calling for help. Kolubah posted a photo of the man on Facebook and

asked for someone to come and take him to the hospital. But no one came. The local Ebola Treatment Unit was way past capacity.

"From that moment everything changed in my life," Kolubah explains. Family and friends begged him to leave. He considered it, but decided to stay and cover the epidemic. "No news is worth dying for," he acknowledges. "But I felt guilty in my heart for those that were dying before my very eyes and I needed to let the world know."

He systematically reported on the number of people getting infected each day, posted photos of victims and told stories of survivors and the victims on his Facebook page. Kolubah's photos and stories were picked up by international media.

What he saw shocked him – a "collapsed health care system, frightened nurses, doctors, and ordinary citizens." But throughout his reporting he remained steadfast to his mission – telling the world about events in Liberia.

At first, he reported without ideal protective equipment – no hazardous material suit or triple layered surgical gloves or face masks. Instead he used a rain coat, rubber boots and socks on his hands. Kolubah now has a protective suit, but covering the disease remains very risky.

Kolubah received his JHR training while he was at the University of Liberia where he was a founding member of the JHR Liberia student chapter and its first president.

"Kolubah was one of the only people who stayed in Lofa to update the world on what was happening there – whether it was information that the government wanted out or not," adds JHR trainer and BBC Ivory Coast correspondent Tamasin Ford. "He's incredibly courageous."

For his efforts and his remarkable use of social media to tell the world about the virus, Kolubah has been named a Humanitarian Hero by both the United Nations and the African Union.

JHR's work in Liberia was supported by the UK Department for International Development and donors like you from 2006-2013. Reporters like Kolubah continue to use the skills they learned from JHR to investigate human rights issues in their communities.



Ben Peters

DONORS AND SUPPORTERS

Your generous gifts are changing lives around the world. Thank you for supporting human rights journalism and empowering reporters world-wide.

PROGRAM SUPPORT

The J.W. McConnell Family Foundation
 Ontario Trillium Foundation
 The RBC Foundation
 Donner Canadian Foundation
 United Nations Democracy Fund (UNDEF)
 Canadian International Development Agency (CIDA)
 Canadian Commission for UNESCO
 US - Middle East Partnership Initiative
 The Canadian Embassy in the DR Congo
 US Embassy in the DR Congo
 UK Department for International Development (DfID)
 European Instrument for Democracy and Human Rights/British Broadcasting Corporation (EIDHR/BBC)
 Foreign and Commonwealth Office (FCO)
 National Endowment for Democracy (NED)
 Waugh Family Foundation
 The Estate of Janet Heywood

PUBLISHER'S CIRCLE

(over \$10,000)

Flatley Family Foundation
 Delaney Family Foundation
 Accenture
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 Bell Media Inc
 Rogers Communications
 Toronto Star Newspapers Ltd.
 Torys LLP

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(\$1000 - \$9,999)

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MEDIA MOVERS

(\$1 - \$999)

Benevity Inc
JHR Carleton University
Ron Lovelock
Roberta Hunt
Troy Reeb*
Kathryn Sheppard
David Walsh
Aga Khan Foundation Canada
Rod Day
Helen Hambly Odame*
Adam Radwanski
Mike Semansky
Heather Whyte
Alethea Au
Canopy Labs
Jim Pulfer
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Lindsay MacLean
Mackay Taggart
Rachel Pulfer
Jacqueline Thorpe
Nicole Lee
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Jody Porter
Claire Hastings
Bryna Hallam
Jeremy Dickson
Catherine Power
David Clarry
David Malkin
Grant Fuller
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Andrea Hamilton
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Anne Stratton
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Ashley Terry
Christine Simpson
Diane Grant
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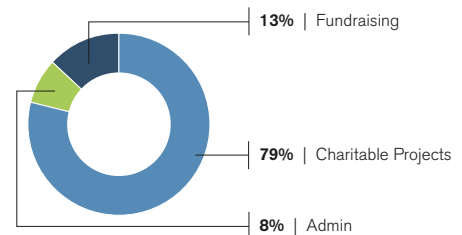
STATEMENT OF OPERATIONS AND NET ASSETS

December 31st, 2014

REVENUE AND EXPENSES 2014

	2014	2013
REVENUE		
Government grants	\$498,502	\$751,993
Foundation donations	\$403,227	\$268,904
Donations and contributions	\$234,245	\$283,043
	\$1,135,974	\$1,303,940
EXPENSES		
International projects	\$701,902	\$895,870
Project support	\$94,411	\$100,609
Fundraising	\$153,395	\$162,079
Professional fees	\$29,679	\$19,499
National programs	\$156,623	\$210,700
Exchange losses	\$4,802	(\$2,852)
	\$1,140,812	\$1,385,905
Deficiency of revenue over expenses	(\$4,838)	(\$81,965)
Net Assets - Beginning of year	\$73,057	\$155,022
NET ASSETS - END OF YEAR	\$68,219	\$73,057

EXPENSE ALLOCATION 2014

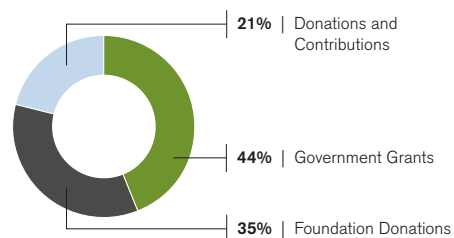


STATEMENT OF FINANCIAL POSITION

December 31st, 2014

	2014	2013
ASSETS		
Current Assets		
Cash	\$525,050	\$172,801
Accounts receivable	\$52,066	\$12,555
Prepaid expenses and advances	\$18,148	\$97,031
	\$595,264	\$282,387
Capital assets	\$12,887	\$12,360
	\$608,151	\$294,747
LIABILITIES AND NET ASSETS		
Current Liabilities		
Accounts payable and accrued liabilities	\$41,997	\$43,172
Deferred capital contribution	\$403	\$2,243
Deferred revenue	\$488,482	\$171,281
	\$530,882	\$216,696
Deferred capital contribution	\$9,050	\$4,994
NET ASSETS		
Unrestricted	\$68,219	\$73,057
	\$608,151	\$294,747

REVENUE ALLOCATION 2014





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